

LUXPLUS

SoMe strategy 2026

Paid & Organic

ORGANIC

Community building

3 Steps to Community Building



(tiktok.business, linkedin, blogsmile)

WHERE IT SHOWS

Business who had success building a great community

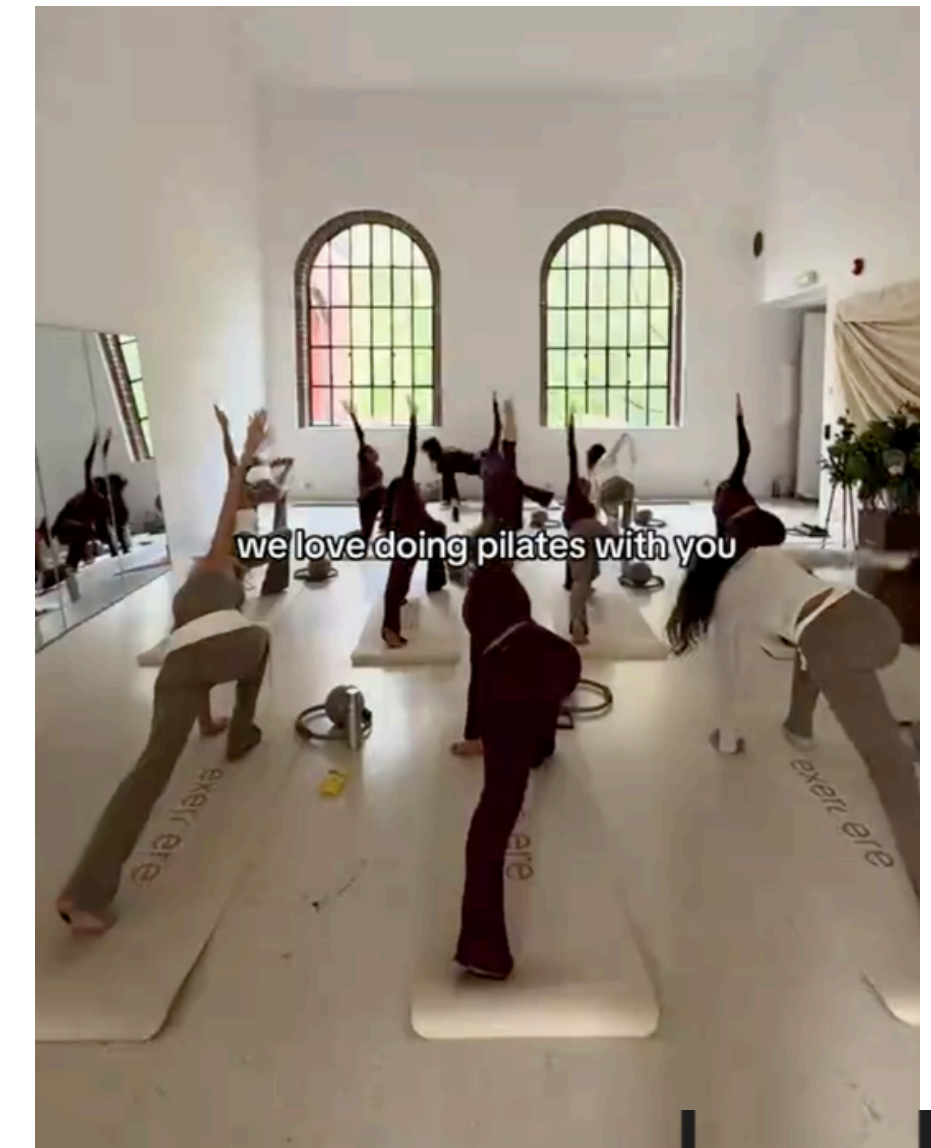
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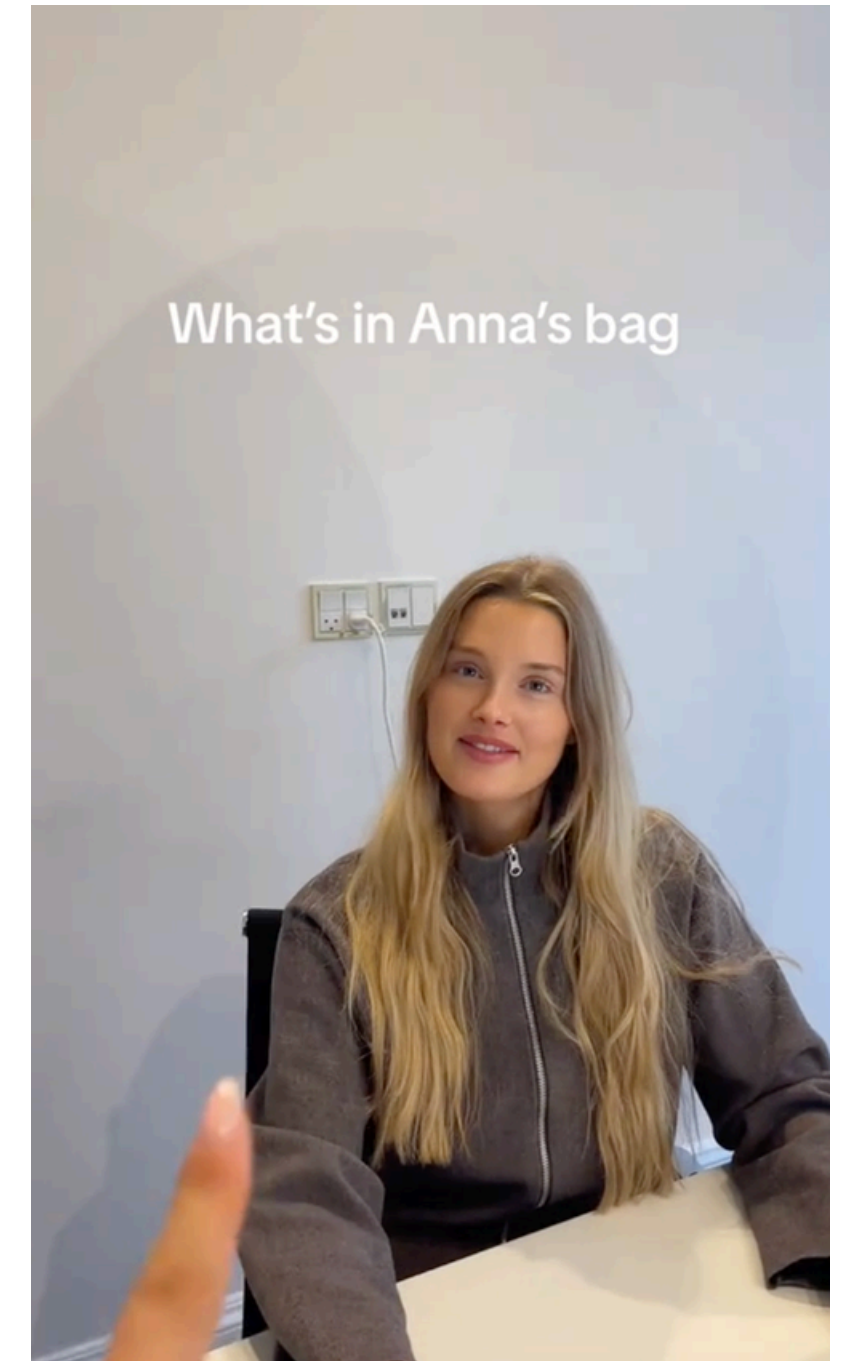


exercere[®]



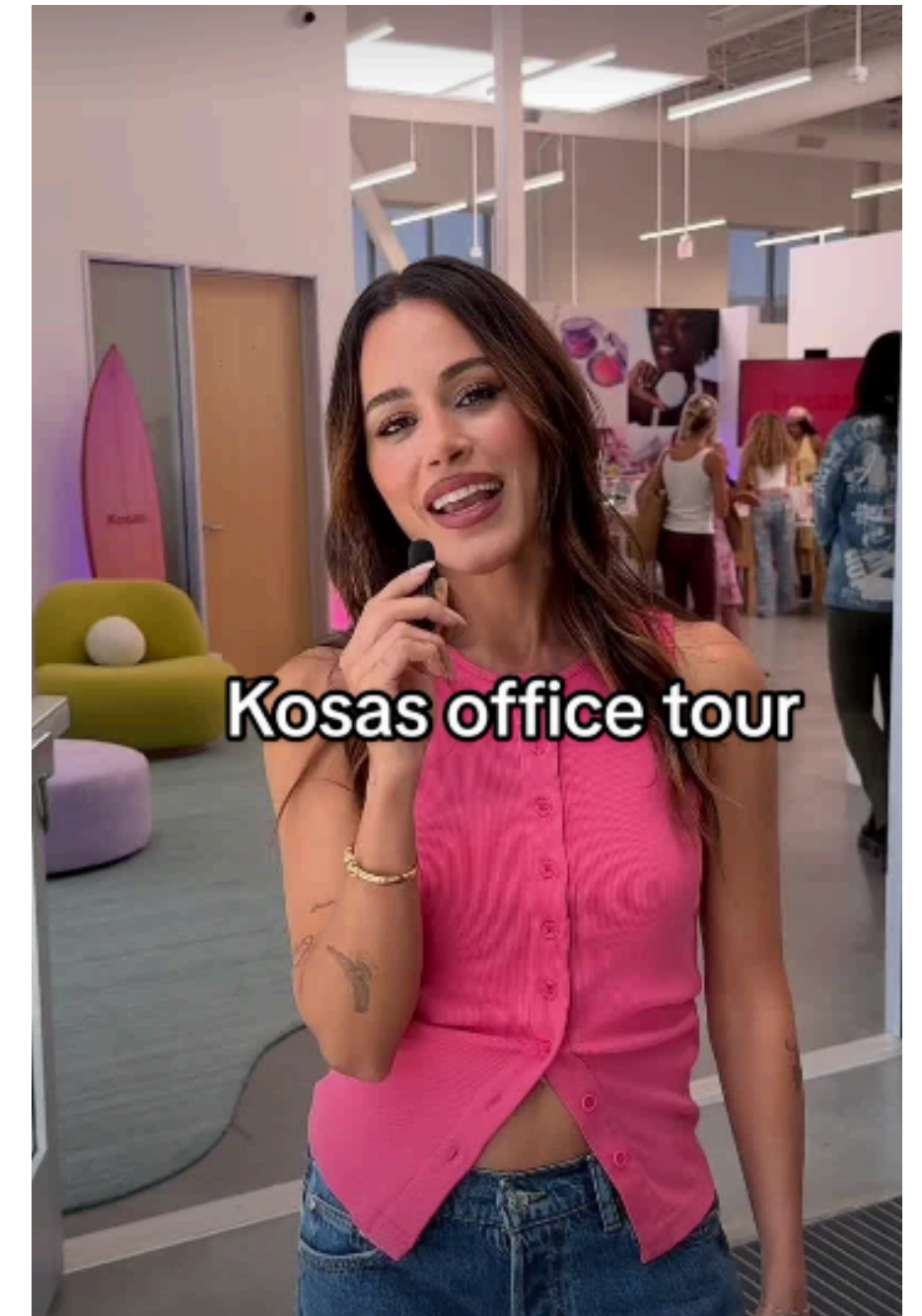
 **luxplus**

WHERE IT SHOWS employee-generated content



MORE CONTENT IDEAS

employee-generated content



WHY IT'S WORKING

Gør brandet mere autentisk, troværdigt og relaterbart.

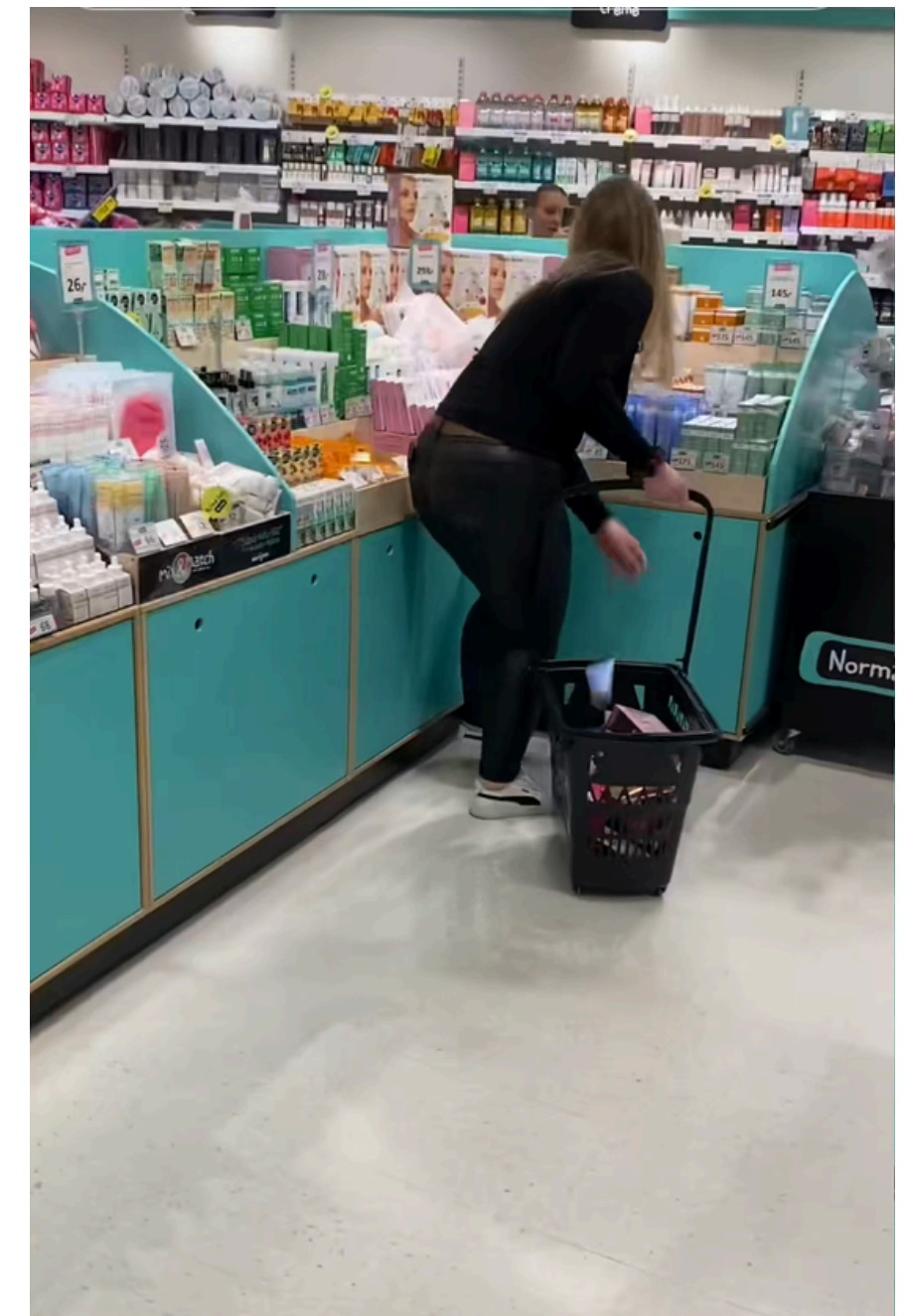
(randlens.io/blog/employee-generated-content-explained)

Forbrugere elsker at brand dig er så selv & ikke oversælger

(CBSMaster,2023)

CONTENT IDEAS (PAID)

Engaging with consumers



Fonts

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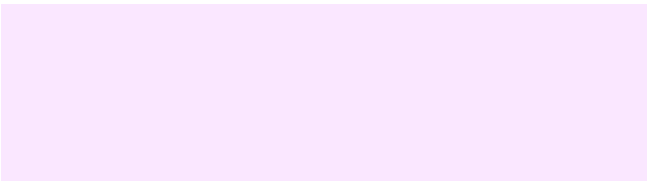
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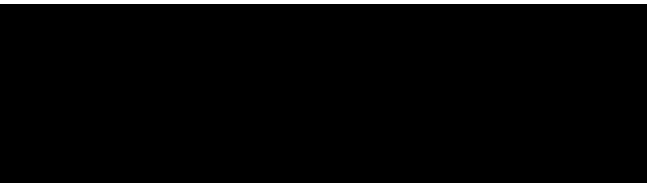
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